

A. Duie Pyle Named TMSA Trailblazer Award Winner!



2022 was a big year for our expansion across the region! That was highlighted by the opening of three new facilities across the Commonwealth of Virginia. This venture was no small undertaking, as the locations in Richmond, Roanoke and Manassas opened the door for us to enter a new state and bring an added level of service to our valued partners far and wide.

In recognition of these efforts, A. Duie Pyle was named a Trailblazer Award winner by the Transportation Marketing and Sales Association (TMSA)!

This award showcases the very best of marketing and sales in the transportation and logistics industry. These awards push beyond recognizing the top campaigns but also the people behind the brand.

For our campaign around the expansion, we made the official announcement in Q1 2022 and proceeded to host a ribbon-cutting and open house event at each location. The entire year was a rousing success! Check out the video below to see highlights from the year-long campaign.

[WATCH THE VIDEO HERE](#)

The combined in-person events, media outreach and digital campaign reached audiences across the commonwealth, throughout the Northeast and around the country. From TV segments to blurbs in the Wall Street Journal and from the internal company messages to the company's LinkedIn, Facebook, Twitter and Instagram pages, the news spread like wildfire.

This award is the culmination of years of hard work. Our team put in hours, days, months and years of planning opening the new facilities, acquiring the properties, making renovations, hiring and training staff and finally opening the dock doors for business. Congratulations to all those who were involved!